

The Special Issue

GREAT NATURE

Today's Fresh Nature, Tomorrow's Safe Future

OUTDOOREXPO
KOMPLEKS SUKAN KELANA JAYA

Far from the Urban Jungle

**INCREDIBLE JOURNEY TO MALAYSIA'S
NATURAL WORLD**

www.thegreatnature.com

Today's Fresh Nature, Tomorrow's Safe Future

In this Special Issue of *The Great Nature* magazine, we have attempted to showcase some of the inspiring stories, events, expo, products and services related to the outdoor industry in Malaysia. As its name hints, the magazine's specific aim is to promote awareness about nature and further advance the initiatives of protecting and preserving the natural landscape in order to ensure a healthy environment for us and those who will be living in the future. We have only one planet. Other than this, the magazine intends to boost the industry that exists by depending on the outdoor activities and events. Therefore, this magazine will always be industry-friendly and promote individuals and companies who work in this field.

In this Special Issue of *The Great Nature*, the Interview section features the interviews of Fathee Razali and Elize van Reenen, (Founders of Outdoor Expo Malaysia) and Alias Bin Dato Ghazali (Owner of Rumah Kebun campsite). The founders of the 1st Outdoor Expo Malaysia, Fathee Razali and Elize van Reenen, are both outdoor enthusiasts who have travelled extensively in Malaysia and abroad. They have cooperated on several projects before, promoting responsible tourism, nature conservation, community building. Now they want to share the wealth of Malaysian outdoor activities and destinations with a wide audience. As they reveal, "We want to highlight the industry itself and the products. Frankly speaking, eco and adventure tourism are not very accessible and it is quite difficult to find these kinds of activities if you are not an insider. The exhibitors can display their products and can connect with the potential customers effectively".

Mr. Alias Bin Dato Ghazali is a nature enthusiast, a businessman and entrepreneur. His Rumah Kebun is a remarkable camping ground for nature lovers.

He is a firm believer in the protection and preservation of nature. The Great Nature magazine has talked to him on his campsite and about his passion for natural beauty. His "attention is very much related to the outdoor and camping industry in Malaysia", and he focuses "on the coherence of the whole development" of the industry. I think both interviews contain some important information for general people and nature enthusiasts, especially those who do outdoor activities.

The Cover Story, titled "Far from the Urban Jungle Incredible Journey to Malaysia's Natural World", is a testimony of how rich and diverse Malaysia's natural world is. It notes that the Malaysian natural world, particularly rainforests, supports a wide variety of plant and animal life, including over 600 bird species, 15,000 plants, and over 200 mammal species. The story also applauds the concept of protected areas that are vital for the conservation and preservation of unpolluted nature. It reveals that Malaysia's huge tracts of forests and "protected areas" are home to an endless variety of flora and creatures, including various species of primates, birds, and mammals. The protected areas are especially guarded by the Government of Malaysia against any hunting of animals or destruction of nature. This is extremely significant as per as the protection of the natural world is concerned.

Overall, this Special Issue of *The Great Nature* is meant to promote nature and its preservation. Besides, it is supposed to support industry people and nature enthusiasts. I believe, to a great extent, it has done so. I urge the readers to get a copy of the magazine and back our effort in advancing the cause of living together with nature in harmony and balance.

Assoc. Prof. Dr. Aida Mokhtar, *Editor-in-Chief*

The
GREAT NATURE
Today's Fresh Nature, Tomorrow's Safe Future

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PROFILE : SITI ZALEHA BINTI ABU BAKAR



Siti Zaleha, better known as Mami Siti, is a remarkable name in the outdoor industry of Malaysia. She is an avid lover of the natural world and a businesswoman by profession. Her hobby is to get close to nature whenever she possibly can. She considers nature as a therapy for her against the materialistic lifestyle of the city. As she reveals more secrets of the wild and jungle life, she realises that human beings should take care of nature and enjoy the treasure in it. She climbed almost all major hills and mountains. She proudly accomplishes climbing all seven highest mountains, known as G7, in Malaysia. So far, she has completed G7 mountains twice. Moreover, she climbed the highest mountain in Malaysia – Mount Kinabalu – six (6) times. She also climbed the 2nd highest mountain (mount Trusmadi) five times, the 3rd highest mountain (Mount Tambuyokon) one time and the highest mountain in peninsular, Mount Tahan for 6 times.



She notices that the industry along with her passion should grow together. So, she seriously got involved and helped the outdoor industry of Malaysia expand and serve more nature enthusiasts. She is the founder of Finger Rich Adventures & Discovery. Through this company, she offers many services related to outdoor activities like camping, jungle survival training, swimming course, homestay and chalet, hiking activity, life support training and so on. For conducting survival training, she works in collaboration with well-known coach, Pendekar Rimba and Team. She makes it her passion to teach people on hiking, camping and other programs in order to make them ready to explore the wild without fear. She organised most of the hiking activity of the famed Malaysian disable climber, Adam Azrul Khan who climbs without legs. Other than these, she arranges activities like charity hikes and beach cleaning campaigns. Her book, titled 35 Pilihan Tumbuhan Hutan & Khasiatnya (35 Edible Wild Plant & Benefit for Health), provides a description of some of the most useful collections of wild plants that people can use during jungle hiking or camping.

She is also the founder and chairman of The Great Nature magazine. She believes that this magazine will immensely serve the existing outdoor industry of Malaysia. The magazine's specific mission is to develop efforts to maintain and preserve the natural landscape in order to provide a healthy environment for both current residents and those who will live in the future. In addition, by focusing on outdoor activities and events, the magazine hopes to grow the existing sector. As a result, the magazine will constantly support those working in the business and encourage them to establish themselves in the industry. Siti Zaleha is not only a nature lover, she is the protector and promoter of preservation of the natural landscape including its flora and fauna.



FIRST EVER OUTDOOR EXPO IN MALAYSIA: OPENING NEW FRONTIER IN THE INDUSTRY



An Interview with Fathee Razali and Elize van Reenen, Founders, Outdoor Expo Malaysia

The founders of Outdoor Expo Malaysia, Fathee Razali and Elize van Reenen, are both outdoor enthusiasts who have traveled extensively in Malaysia and abroad. They have cooperated on several projects before, promoting responsible tourism, nature conservation, community building. Now they want to share the wealth of Malaysian outdoor activities and destinations with a wide audience. The Great Nature magazine has interviewed them.

1. What motivates you to be founders of such an Expo and what do you want to achieve from it personally?

Fathee Razali and Elize van Reenen:

We have always been outdoor enthusiasts, and we want to bring the love for the outdoors to a bigger audience. We want to enjoy nature as much as possible and help others to do the same. This is our shared mission with all my team members of this Outdoor Expo. We believe that Malaysia has a great nature and people since a long time ago believe that we live with nature and we depend on it for survival. Unfortunately, many people in our time do not seem to realize this truth of how much we depend on nature and how much it is important to establish a harmonious relationship with the natural world. Now, it is time we generate some awareness among people about not only the importance of protecting nature but also the necessity of spending time with nature for recreation and entertainment. This first ever Outdoor Expo is an attempt to showcase the extraordinary beauty of Malaysian nature and outdoor activity as well as to introduce the industries and products that thrive on outdoor activities. We also want to highlight Malaysia's nature to the world.

2. Let us know about the founding story of this Expo. And what are its primary goals from the point of view of the founders and organizers? Also, please tell us about the team behind organizing this Expo?

Fathee Razali and Elize van Reenen:

Since 2008 we have been active in the Malaysian Outdoor hospitality industry with our company Riverside Travel & Tours. We focused on developing products and packages related to nature conservation and community engagement. Also, we mostly concentrated on conservation of nature. For instance, we focused on preserving and saving rivers, islands and other natural places.

We still continue to do it to ensure a sustainable present and future for all of us. Creating awareness among people about the importance of nature is also a big part of our activities. As per as the Expo is concerned, this is the result of a long journey. It is not about one man's show, rather the idea, plan and execution of the Expo were contributed by founders and team members. All team members had to participate in the process. We are now combining all of our knowledge and expertise about outdoor activities, travel and products and bringing it to Selangor, where we can reach a wide audience. There are about 12 people in the team. Although each team member behind this expo is unique and with different backgrounds, our goal is one. We want to promote a healthy lifestyle and spread the message of living in harmony with nature.

3. Who are the exhibitors for this Expo? How can the Outdoor Community in Malaysia be benefitted from this kind of Expo, especially the one you are organizing?

Fathee Razali and Elize van Reenen:

Yes, exhibitors are a very important part of this expo. We believe the main beneficiary of this expo is the entire Outdoor Community of Malaysia. We want to highlight the industry itself and the products. Frankly speaking, eco and adventure tourism are not very accessible and it is quite difficult to find these kinds of activities if you are not an insider. The exhibitors can display their products and can connect with the potential customers effectively. This is a great opportunity for the exhibitors. At the same time, we are building a new platform through this expo. It will be, in the long run, a great legacy for the outdoor industry.

4. As we got to know, this is Malaysia's biggest and most complete outdoor exhibition. What is in it for the exhibitors? What are the facilities the exhibitors will get by attending the Expo and displaying their products and services?

Fathee Razali and Elize van Reenen:

Since it is the first edition of such an expo in Malaysia, we cannot go too big. We are expecting that a handsome number of exhibitors will attend the expo. Currently, we have around 50 exhibitors, and we believe the number will increase in the coming days before the exhibition starts on August 5, 2022. The exhibitors are also from different segments of the outdoor industry. By showing their products, they can generate new customers. The highlight of the exhibition is that there will be some organizations or operators who will showcase their travel packages with some discounts. So, it is a win-win situation for both the exhibitors and those who will visit the expo.

5. The success of an expo does not only depend on the exhibitors or organizers, it largely depends on the audience and participants too. What kind of opportunities and benefits the participants (general audience) can get by visiting and participating in the Outdoor Expo Malaysia?

Fathee Razali and Elize van Reenen:

The most interesting thing is that people can attend more freely due to less or almost no restriction for social gathering in the post-pandemic time. This expo also offers a playtime and hangout gateway for people to come and enjoy their time. We think some people developed a bad habit of staying inside the four walls of their house watching Netflix and other online activities. This habit was developed during 2-years-long restrictions during Covid-19 pandemic. Therefore, it is important to call people outside and let them have some interesting outdoor experience. An active lifestyle will help people with their health and overall quality of life. So, we believe the visitors will be greatly benefitted by attending this expo. We have a forum and discussion where people can know more about outdoor activities from the experts of the industry. Overall, the expo is designed to benefit the exhibitors and visitors every way possible.

6. As you mentioned it is the first Outdoor Expo in Malaysia, it means that it has a big future in front of it. Please let us know your future plan and briefly share with us the future plan of the Outdoor Expo Malaysia.

Fathee Razali and Elize van Reenen:

First of all, the main target is to create a strong bond between travelers and industry people pertinent to Malaysia's outdoor industry. We can organize it every year and provide a solid platform for the Malaysian Outdoor Community. It will be a hub for both the existing industry and for the upcoming entrepreneurs of the field. We want to see how the expo progresses over time. Our target also involves the international outdoor industry so that we can showcase Malaysian local brands. We think it is high time we can display Malaysian local brands of the outdoor industry. So, we believe this expo is a very solid and useful platform for the Malaysian outdoor industry for years to come.



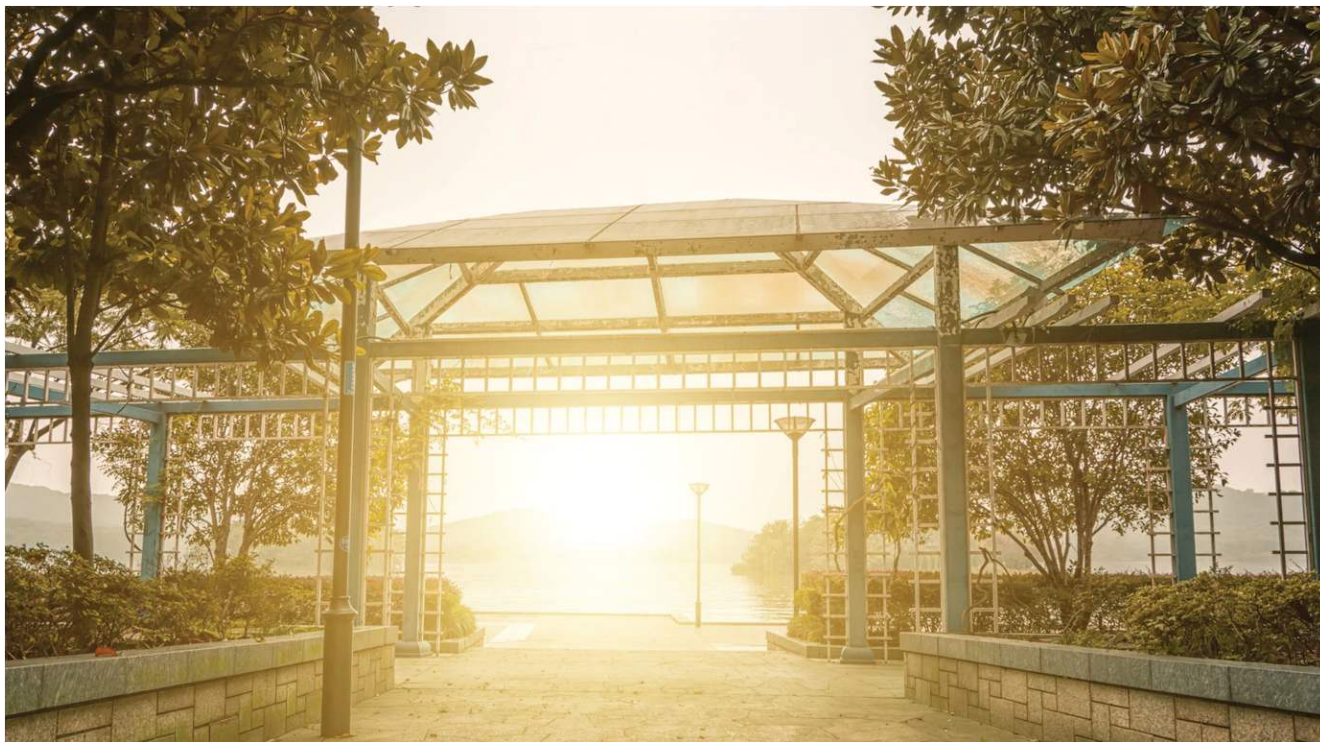
OUR TEAM

							
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EXHIBITORS 2022



Far from the Urban Jungle INCREDIBLE JOURNEY TO MALAYSIA'S NATURAL WORLD



Malaysia's natural ecosystem is enormously megadiverse, with a rich and sustainable biodiverse range of flora and fauna found in many ecoregions throughout the country. The enriched natural treasure of Malaysia far outweighs the elegance of the urban jungle.

A Wonderland of Biodiversity

Sprawling over 330,803 square kilometres (127,724 square miles), Malaysia is home to a variety of breath-taking landscapes and tourist destinations for relaxing and exploring. The nation is one of the most biodiverse in the world and is made up of a northern section of Borneo and a western peninsula in Asia. This makes Malaysia an excellent location for all types of wildlife viewing excursions. Numerous locations provide safari-style game drives where visitors may view anything from Asian elephants to rhinos and orangutans on the western peninsula of the country, which is home to a wide variety of amazing species. The enormous richness of the nation's tropical rainforests may also be observed by taking river cruises on the island of Borneo. A hollowed-out karst environment with several spectacular caves to explore can also be found in East Malaysia. The world's biggest cave system, the Mulu Caves, is a favourite site for explorers of all stripes.

Rainforests: Thriving Against All Odds

The rainforests of Southeast Asia, particularly those that dominate the Malaysian peninsula, are said to be some of the oldest and most ecologically varied forests in the world. However, a variety of human actions that endanger the ecology have put them in jeopardy of extinction. Despite the expansion of cities and threat of extinction, Malaysian rainforests are still thriving and it can be hoped that they will continue to remain national treasures. However, between 59 and 70 percent of Malaysia's total geographical area is made up of tropical rainforests, with 11.6 percent of that area being completely untouched. Over 500,000 hectares of Malaysia's mangroves make up the fifth-largest area in the world (over 1.2 million acres).

Ecological Significance and Threats

Malaysian natural world, particularly rainforests, supports a wide variety of plant and animal life, including over 600 bird species, 15,000 plants, and over 200 mammal species (including the endangered Malayan tiger, Asian elephant, Sumatran rhinoceros, Malayan tapir, gaur, and clouded leopard). 35 percent of these plant species are unique to this region only. However, the main danger to the nature and residents of Malaysia's natural landscape, more specifically its rich rainforest is human-caused logging. Lowland forests have been destroyed to make orchards, rubber plantations, rice fields, and oil palm plantations. Alongside these businesses, logging has experienced a boom, and the expansion of human settlements poses an additional threat to the woods. There is a dire need to protect and preserve the Malaysian natural domain because of its great significance in the ecological balance of Malaysia, Asia and beyond.

Conservation Area and Ecotourism

Malaysia's huge tracts of forests and "protected areas" are home to an endless variety of flora and creatures, including various species of primates, birds, and mammals. The protected areas are especially guarded by the Government of Malaysia against any hunting of animals or destruction of nature. This is extremely significant as per as the protection of the natural world is concerned. Examples of such 'Conservation Area' includes places such as Danum Valley Conservation Area, Nature Reserve at Shangri-La's Rasa Ria Resort, Maliau Basin Conservation Area, Semenggoh Nature Reserve, Bako National Park, Taman Negara Malaysia, Matang Mangrove Forest Reserve and many more. Over the years, these areas have become primary destinations of ecotourism in Malaysia.



For example, Matang Mangrove Forest Reserve is one of the largest mangrove reserves near Taiping. It gives visitors the ability to observe mangrove habitats, walk along pathways, and witness a variety of birds and creatures. In Malaysia, a wildlife area called Matang Mangrove is frequently disregarded despite housing up to 80,000 migratory birds. There are daytime boat tours to watch eagles and evening cruises. Sometimes river dolphins enter the mangroves as well. What is more, Sarawak's oldest natural reserve is Bako National Park, which was given protected status in 1957. Bako National Park, which is on the Muara Tebas peninsula and is about 23 kilometres (14.3 miles) northeast of Kuching, is home to a diverse array of animals and plants.

Apart from big natural reservation areas, there are some small sites also. As an instance, one of Malaysia's tiniest natural reserves is Penang National Park, which is situated in the far northeast of Penang Island. There are several hiking routes and a large beach surrounded by secondary rainforest in the beachfront protected zone. Penang National Park offers activities like canopy treks, relaxing on isolated beaches, and observing some of the 143 distinct species of wildlife and 417 kinds of flora.

Impressive Arrays of Plant and Animal Life

The flora of the Malaysian forests/rainforests is among the richest in the world. Along with the parasitic monster flower (*Rafflesia arnoldii* of the *Rafflesiaceae* family), which bears the biggest known flower, reaching about 3 feet (1 metre) in diameter, there are several thousand species of vascular plants, including more than 2,000 types of trees. The woodlands of Malaysia are home to a variety of carnivorous pitcher plants (*Nepenthes*). There might be up to 100 distinct tree species in a single acre (0.4 hectare) of forest, in addition to shrubs, herbs, lianas (creepers), and epiphytes (non-parasitic plants that grow on other plants and derive nourishment from the atmosphere). Because the forest canopy is so thick, little sunlight can get through. Therefore, contrary to common opinion, the undergrowth is typically underdeveloped and not impenetrable.

About 210 mammals, 250 reptiles, 150 frog species, 150 snake species, and at least 80 lizard species may be found in Malaysia. Elephants, rhinoceroses (although they are relatively rare), tigers, leopards, honey bears, forest cattle, gibbons, monkeys, and orang-utans are among the mammals found in Malaysia. Pheasants, holy hornbills, kingfishers, sunbirds, and woodpeckers are just a few examples of birds. There are 150 different kinds of snakes in Malaysia, however only 16 of them are poisonous, including cobras, vipers, and pythons.

Numerous species of animals live in the Malaysian woods and savannas. Elephants, tigers, Malayan gaurs (or seladang, enormous wild oxen), Sumatran rhinoceroses, tapirs (hoofed and snouted quadrupeds), wild pigs, and numerous kinds of deer, including pelandok, or chevrotains, are among the mammals found on the peninsula (small, deerlike ruminants, commonly called mouse deer). Additionally, native to the nation are crocodiles, monitor lizards, and cobras. On the east coast's beaches, green sea turtles and enormous leatherback turtles lay their eggs.

Even more varieties of animals may be found in East Malaysia than on the peninsula. In addition to the species found on the peninsula, East Malaysia is home to rare species including the reddish proboscis monkeys, sun bears (also known as honey bears), and rhinoceroses, all of which are quickly becoming extinct. There are also a lot of cave swifts, whose nests are frequently harvested and sold as the primary component of Chinese bird's nest soup.

Unsung Natural Wonders of the World: Gunung Mulu

Despite having such a rich diversity of the natural world, some of the important natural treasures of Malaysia are not that much popular or known to the world, particularly to potential tourists. Gunung Mulu is one such natural wonderland. The biggest cave chamber in the world is there, along with rushing rivers, cavernous gorges, breath-taking waterfalls, jagged limestone pinnacles rising like crocodile teeth from a 60-million-year-old rainforest, and jagged limestone pinnacles. Yet less than 3,000 times have this Malaysian national park's hashtags appeared on Instagram. Why aren't travellers and social media influencers flocking to this location? One of Instagram's motivations. The location is so remote that there are no Wi-Fi or internet services, which contributes to the lack of attention. The 2,10,000-acre park can only be reached by light aircraft because there are no canals or roads that go there. The only ways to go about once inside are via longboat or on foot.

Despite all odds and tribulations, adventure seekers that travel there typically spend a long time to engage in activities like caving, climbing the Pinnacles, and climbing Gunung Mulu, a 7,799-foot peak that hikers claim is harder to climb than Kilimanjaro because of its high humidity and slick terrain. It takes at least four days to travel the 15-mile route to the summit. Other notables include the Deer Cave, the biggest cave entrance on the earth and home to millions of free-tailed bats and swiftlets, and the canopy skywalk, the longest tree-based walkway in the world.

Mount Kinabalu: The Highest Mountain in Borneo and Malaysia

A massive granite monolith rising 4,095 metres (13,435 feet) above the beautiful Bornean jungles, Mount Kinabalu has drawn many daring travellers to Malaysia. The uniqueness of Mount Kinabalu is that it is situated within Kinabalu Park, a famous World Heritage Site. The numerous varieties of flora and animals that may be discovered on the mountain at various elevations will thrill nature enthusiasts. Having plants with Himalayan, Australasian, and Indo-Malayan ancestry, Mount Kinabalu and adjacent highland regions of the Crocker Range are well renowned across the world for their incredible botanical and biological species diversification. The mountain is home to an astounding 5,000–6,000 plant species, which is more than all of Europe and North America combined (excluding tropical portions of Mexico). This estimate excludes mosses and liverworts but includes ferns. As a result, it ranks among the most significant biological locations in the world.

Tens of thousands of people climb the mountain each year. But fortunately, the UNESCO-protected Kinabalu National Park carefully controls the tourist footprint, issuing a limited number of permits and requiring all trekkers to hire a local guide. The first day's hiking follows a clear path through richly-canopied forest, where mosses and bright tropical flowers are picked out by shafts of sunlight. Climbing through the various vegetation zones of the mountain is fascinating. One has to go from lowland rainforest, through cloud forest, and on to sub-alpine meadows before reaching the granite fields of the summit plateau.

Overall, as outlined in this essay, it is evident how diverse, rich and wonderful Malaysia's natural world is. It can be expected that Malaysia will be able to attract more tourists and nature lovers to visit this country and enjoy its enriched natural landscape. Importantly, natural treasure should not be taken for granted. It needs to be continually and consistently preserved and protected in the decades to come.





PROFILE : DAMAI BEACH RESORT



Damai Beach Resort is situated at Teluk Bandung Santubong, facing the South China Sea, on the northwest coast of Borneo, 45km from Kuching International Airport and 35km from Kuching city. The Resort is just a few minutes walking distance from the Sarawak Cultural Village, Damai Golf and Country Club, Damai Rainforest Resort, Damai Central Eatery & Souvenir Centre and the legendary Mountain Santubong.

The Resort has Beach wing and Hilltop wing with 242 spacious rooms including Suites which is ethnically designed to reflect the rich and diverse culture of Sarawak. The rooms are spacious and well-equipped with modern-day amenities, air-conditioning, IDD Telephone, Coffee/Tea making facilities, Mini Bar, Astro, Wifi, Sprinklers and Smoke Detectors. Damai Beach Resort offers an exciting venue for meetings, team building activities and incentive outings.



There are so many things to do at Damai Beach Resort. Parents can lay down on the sun loungers and soak up the warm tropical sun while the kids splash around in the kid's pool and everyone joins Dad at the Beach afterwards. For the grown-ups, a getaway at the Resort is a chance for them to destress, relax and rejuvenate. There is a Sunset Club located right at the Beachfront for drinks and Happy Hour while enjoying the Sunset and weekend Beach BBQ Bonfire.



Ladies may enjoy the Spa treatments at Sadau Massage Spa whilst the men can alleviate their stress by teeing off at Damai Golf & Country Club, which is just 5 minutes away from the Resort. Other recreational activities are also available such as Canoeing, Jet Ski, Banana Boat, Boat trip to Satang Island for snorkelling or go for a dive which is just 30 minutes away by boat. For those who are adventurous and nature lovers, there are always cooling waterfalls and unspoiled jungle nearby the resort to discover and experience at Blue Lagoon at Damai Rainforest Resort, Santubong National Park. The trails lead to the Magnificent and Mystical Mount Santubong. A climb up the mountain is not for the faint-hearted but if that is your forte, then by all means enjoy an adventure.



Damai Beach Resort has taken every measure to ensure a worry-free stay at the property, guaranteeing safety and cleanliness at all times and at the same time complying with the Standard Operating Procedures (SOP) guidelines issued by the Authorities. With an offering of both businesses, leisure and relaxation, Damai Beach Resort is definitely the best place to be and it is also best known as Sarawak's Best Kept Secret.



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HYPERGEAR[®] **WATERPROOF** **EXPERT**

How we started?

Starting as a pioneer in the waterproof bag industry in Malaysia a decade ago, Hypergear has been the leading brand for consumers from diverse communities; from scuba divers and mountain climbers, to bikers and gym-goers. Hypergear already has a wide product range—from dry bags to backpacks, pouches, and accessories—and it is growing and diversifying with even more products in the works to fulfil the needs of people from various segments.

Lifestyle Brand for Adventurers

As a brand by outdoor enthusiasts, Hypergear is built and sustained on the foundation of encouraging society to "Get Out There" and take on more adventures without limitations or doubts. With this principal, Hypergear focuses on user experience and has become a lifestyle brand—in other words, a way of life for most users. Hence, today, Hypergear has a community of dedicated ambassadors, Hypergear Heroes, and avid adventurers alike.

“An excellent product for scuba diving, hiking and even every-day use.”



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PROFILE : OHANA TRAVEL & TOURS SDN. BHD.



OHANA TRAVEL & TOURS SDN. BHD. was successfully founded in 2015 and tremendously fuelled by a strong friendship and collaboration among hikers. Driven by the unstoppable affection towards outdoor world, it was set forth with merely a humble hobby, until six or seven years ago that OHANA began to gain interest in commercialising this relentless hiking industries. It was kicked off slowly. Baby steps for sure, with our first event in 2015 titled "Expedition to Yong Belar Mountain". We have been thriving to push the bar higher since then. Bloomed with many successful events ever since, we are now aspiring to provide affordable services with the experience of more than 20 monthly programs organized by OHANA on its entirety. OHANA had shown beyond doubt that leisure activities can also be a full-time business if it is managed systematically with utmost interest, desire and commitment. Now, we are ready to satiate the thirst insistence to all outdoor lovers!

On December 31, 2019, our world was shaken by a new dangerous virus known as "Coronavirus (Covid-19)". We could not run our programmes normally during the Covid-19 pandemic. The pandemic triggered an unprecedented crisis in the tourism economy, given the immediate and immense shock to our sector. As a result, we look for alternative means and opportunities to ensure our continued survival. As a result of this, we began developing our own outdoor merchandise brand, which has evolved into our primary service and source of revenue for the company. Our mission now is to ensure that OHANA becomes the first and one of the most successful outdoor brands in Malaysia.





PROTECTING AND PRESERVING NATURE: A CAMPSITE WITH A DIFFERENCE



Mr. Alias Bin Dato Ghazali is a nature enthusiast, a businessman and entrepreneur. His Rumah Kebun is a remarkable camping ground for nature lovers. He is a firm believer in the protection and preservation of nature. The Great Nature magazine has talked to him on his campsite and about his passion for natural beauty.

Rumah Kebun is in the valley of Kampung Sungai Semungkis, Hulu Langat, Selangor, and is just a short 28 kilometre drive from Kuala Lumpur City Center. It is owned by Mr. Alias Bin Dato Ghazali who has been operating the location since 2016. Surrounded by lush hills and greenery, Rumah Kebun is an ideal getaway for families and friends. He is a believer in nature conservation and protecting nature from harm, and he feels it is a personal responsibility to save and protect the nature around Malaysia.

The facilities he provides are meant to encourage people to engage more with nature and to get involved in outdoor activities. The campground is also child-friendly. Guests can bring their children and know they are not only going to have a good time but can explore nature in a safe environment. The unique aspects of this location such as cleanliness, up-to-date facilities, environmentally friendly and the beauty of real, authentic natural surroundings make this a destination of choice for many families and groups.



This fresh and beautiful natural area campground is indeed the place to make unforgettable memories with family and friends, as well as a place to pause and catch one's breath from the hectic pace of the city. Regardless if you are here to wind down and take a break, or live it up in nature with friends and family, you will be welcomed with open arms, and have the experience of a lifetime. Future plans include, InsyaAllah, expanding to a second location on the east coast area of Malaysia.

The location has 11 campsites with private toilet facilities and parking lots, Gazebos and personal campsites. The property also has a natural swimming pool and two (2) private halls and barbeque areas. His concept is different from other campsites in that he ensures that the trees are not cut down and keeps the natural world as intact as possible. The open concept kitchen is a natural gathering area that invites long conversations while meals are prepared, and is located just beside a beautiful and clean fresh river.



Address -: RUMAH KEBUN, Kg Sg Semungkis, Batu 14 1/2 Hulu Langat, Selangor Darul Ehsan.

PROFILE : MOUNT XPLOER OUTDOOR GEAR



Here is a bit of history about how Mount Xplorer Outdoor Gear also known as gadgetworld2u was first established. It was started in year 2006 as a small online retailer by a college student as a hobby and as a source of side income. During those days there were not many online stores and fewer online platforms dealing with camping equipment or more specifically high-end flashlights. With much hard work and perseverance, the company slowly managed to expand and took a leap of faith and established the first retail outlet in year 2008 in Subang Square Shopping Gallery in SS15 Subang Jaya, Selangor. We started to venture into more camping equipment such as high-end flashlights brands from Nitecore and Fenix which were rare in the local market then as most users were only familiar with Pasar Malam flashlights which were less bright and of inferior quality.



Fast forward to today, we are now the distributor of various brands of camping equipment namely Morakniv, Nitecore, Victorinox, Ganzo, Nextool, Fenix, Frosts, Thrunite and Manker. In addition to flashlights, we are now into the retail and distribution of a larger variety of products such as LED headlamps, Lithium batteries, camping knives and multitools, cutlery knives, tactical backpacks, camping stoves, dry bags, etc. We are fortunate that despite the numerous lockdowns arising from the Pandemic we managed to continue our business via online. In March 2022, we took part in the Defence Services Asia Exhibition and Conference (DSA) which is the biggest exhibition show in Asia by representing Nitecore with an exhibition booth and this allowed us face to face meet with various high-profile people from foreign and local law enforcement agencies like the army, navy, police, security firms as well as politicians and other government bodies.

Those who wish to visit our retail outlet are welcome to Mount Xplorer Outdoor Gear, Lot W-03-0, West Wing, Ground Floor, Subang Square Shopping Gallery, SS 15/4G, 47500 Subang Jaya, Selangor, Malaysia. For further details like operating time, contact numbers etc, please check out our website at www.gadgetworld2u.com; additionally, we do sell in Lazada and Shopee platform under the store name of gadgetworld2u.



Contact us : QR Code

Buku Panduan Ikhtiar Hidup

by Pendekar Rimba



Jilid Pertama ini tertumpu kepada persiapan dan persediaan sebelum masuk hutan yang berteraskan prinsip serta peraturan utama di dalam Ikhtiar Hidup yang perlu kita ketahui

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TSHIRTUNIFORM.COM is an online ordering platform for business owners or SME to design and make their own company t-shirts. They have experience of more than 15 years in the T-shirt Printing and Company Uniform industry. Mission of TSHIRTUNIFORM is to support 1500 business owners per month to market their company through their own company uniform.

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THERE SERVICES

SCREENPRINTING : T-shirt Screen printing is a printing technique where a mesh is used to transfer ink onto a substrate, except in areas made impermeable to the ink by a blocking stencil. A blade or squeegee is moved across the screen to fill the open mesh apertures with ink, and a reverse stroke then causes the screen to touch the substrate momentarily along a line of contact. This causes the ink to wet the substrate and be pulled out of the mesh apertures as the screen springs back after the blade has passed. One colour is printed at a time, so several screens can be used to produce a multi-coloured image or design.



EMBROIDERY : Embroidery is the craft of decorating fabric or other materials using a needle to apply thread or yarn. In the corporate uniform industry, embroidery is being used to display company logos, taglines, websites, infos on the garments. This is a great way to promote your business. Embroidered uniforms could help build your corporate brand and image. It could also contribute to worker pride and satisfaction; hence it helps raise the profile of your company.

Embroidery methods can cater different types of logos from typography, abstract logos etc. It is a durable production method compared to others. With the advanced machines used for the production, the cost is comparatively higher compared to other printing methods. Embroidery logo can be performed on a wide range of garments such as cotton, microfibre t-shirts, polo t-shirts,

HEATTRANSFER : A heat press is a machine engineered to imprint a design or graphic on a substrate, such as a t-shirt, with the application of heat and pressure for a preset period of time. While heat presses are often used to apply designs to fabrics like t-shirts, apron, jackets, corporate uniforms, specially designed presses can also be used to imprint designs on mugs, plates, jigsaw puzzles, caps, and other products.

Using a Heat Press to apply a heat transfer is a way to ensure accurate time, temperature, and pressure, which are all essential to the transfer process. A heat press is used to permanently apply a heat transfer to a surface. Common transfer types that are available inclusive :

1. Vinyl – for solid single color printing 2. DTF – for full colors printing 3. Sublimation – for full color printing on specific garment





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